

Denver Nature Alliance Meeting Meeting Notes 09/18/2015

Present:

Boys & Girls Club: Tina Martinez

Denver Botanic Gardens: Jennifer Riley-Chetwynd

Denver Museum of Nature & Science: Scott Sampson, Alyssa Von Lehman Lopez, Veronika Hall

Denver Zoo: Brian Aucone

Denver Zoo: Jen Henderson

DU Rocky Mountain Land Use Institute: Susan Daggett

The Nature Conservancy: Heidi Sherk

Trust for Public Land: Emily Patterson

University of Denver: Jennifer Grace-Ewa

Not Present:

Denver Botanic Gardens: Jennifer Ramp-Neal, Sarah Olson

Denver Museum of Nature & Science: Ian Miller, John Demboski, Nancy Walsh, Jill Viehweg

Denver Zoo: Matt Herbert

LiveWell Colorado: Kelly Perez

National Wildlife Federation Rocky Mountain Regional Center: Brian Kurzel

Rocky Mountain Arsenal: David Lucas

The Nature Conservancy: Missy Davis

Trust for Public Land: Tim Wolgenant, Jim Petterson

1. Civic Canopy update (Scott)

The Civic Canopy Team is excited about working with us and will be meeting with the grant team and Emily on Monday Sept 28. What do we want to get from them in this initial meeting?

- Scope of work
- Cost of a discovery phase

Susan has a contact that has a successful model for how this can work and will follow up. Perhaps we should engage Bill Fulton who runs Civic Canopy.

2. Member Updates

Kelly Perez, Senior Director of Strategic Initiatives from LiveWell will be joining the group. Scott is following up with Wendy Hawthorn from Groundwork Denver.

3. DNA logo update (Jennifer R-C)

Three logo options have been generated by the DBG team. It was noted that the Metropolitan Greenspace Alliance logo (leaf and skyline) is very similar to option three. DGB will come up with new options that incorporate the DNA double helix with urban and nature/trails woven in.

4. Revisit mission, vision, goals, and objectives and one- and two-pagers (Emily & Group)

The group discussed revisions to the documents and edits are being incorporated by Emily and Alyssa. Do we want to reference specific diseases (diabetes and obesity) that are closely related to diet? Perhaps we say 'promote healthy lifestyles that reduce the risk of health disorders'. We should use 'under-resourced' instead of 'underserved'. The two-pager will accompany the support letter template that will be sent to the list of individuals/groups that we are contacting. The logo may not be done by this time.

5. GOCO Proposal Narrative, perhaps focusing on needs/challenges (All)

Deliverables from the planning process are below and the Civic Canopy meeting will explore this further:

- Strategic Plan

- Governance
- Partners

Needs and challenges:

- Fruitful collective impact and collaboration is a challenge.
- We are trying to help communities without really interacting with them, how do we identify the needs?
- A need could be hiring an expert to deliver the outreach.
- Coordinating on planning process on our end.
- Stakeholders – can we be more specific? GOCO wants to see that this is not top down and that it is a two-way process. There are at least two layers, the inner group is this executive committee and the next layers include the other organizations around the metro area that we need buy-in from. Is it necessary to articulate the skin in the game that we all have?

Implementation

- We could talk about the bio-blitz idea here.
- Scott spoke with the NPS group in Portland, who help coordinate EcoBlitz events. NPS help with the logistics and deal with the data

6. Metropolitan Greenspace Alliance (Susan)

This national network will be hosting a conference call on Sept 23 to gather updates on the status of all organizations around the country and what various communities are doing. This could be a good opportunity for this group to learn and Susan will send out the link.

Next Meeting: October 2, 2015 at 8:30-10:30am at the Botanic Gardens, Waring House.

Action Items

- 1) Recirculate the revised documents edited in this meeting (Alyssa & Emily)
- 2) Provide a new option for the logo (Jennifer R-C)
- 3) Missy to share previous examples of GOCO grants with Alyssa (Missy)
- 4) Susan will send out a link to the MGA call on Sept 23 (Susan)