

Metro DNA meeting minutes – December 17, 2015

Attendance:

Present:

- Civic Canopy – Ana Soler and Bill Fulton
- mDNA – Jen Henderson, Kelly Perez, Heidi Sherk, Scott Sampson, Susan Daggett, Jennifer Riley-Chetwynd, Patience Crowder, Missy Davis, Emily Patterson, Jim Petterson, Tina Martinez, Stephanie Stowell, Jennifer Grace-Ewa, Brian Kurzel, Alyssa Von Lehman Lopez

Regrets: Veronika Hall, Tim Wohlgenant, Brian Aucone

Agenda:

- Financial arrangements for Civic Canopy contract
- Details regarding GOCO event Jan 14-15
- Civic Canopy-led discussion of agenda for Metro DNA GOCO session
- Logo finalization
- Canoemobile

Financial arrangements for Civic Canopy contract

The group agreed that we will take up TPL's offer to be the fiscal agent for the Civic Canopy contract with a 5% overhead charge to cover their costs for managing the process and finances. This works best to facilitate the fact that different member organizations have differing needs for when they are able to contribute. An MOU will be necessary, but is not something we can have in place immediately. Next steps: Emily to speak with TPL's lawyer to confirm procedures and get back with the group.

Details regarding GOCO event Jan 14-15

- Metro DNA has 3 spots for the whole event. Need to decide who will attend. Scott, Emily, and Alyssa are all able to attend without taking one of these spots.
- All Metro DNA members are welcome to attend the Ken Leinbach (sp?) keynote address at 8:00 am on Jan 14.
- We have been invited to host a table on the afternoon of 1/14 during a reception from 3:30 to 5:30. The group agreed that we would like to do this. Have not assigned individuals to host the table.
- All Metro DNA members are welcome to attend the Metro DNA session on 1/15 from 2 to 3:30.
- Location: Warwick Hotel, Denver
- We will send personal invitations to the Metro DNA session to all local Inspire hubs. (Emily to get contact info from GOCO)
- We will submit our 2-pager for inclusion in the digital guide. (Emily)
- Jennifer R-C offered to have her design team create a powerpoint template.
- Emily is checking if GOCO is providing their own photographer at the event or if we should ask a photographer from DBG or DMNS to attend.
- We'd like to create a banner for the table and for the session. Not clear who is taking next step on this.

Civic Canopy-led discussion of agenda for Metro DNA GOCO session

Ana Soler took detailed notes during this discussion which will be shared with the group in the form of a revised, annotated draft of the agenda we responded to during the meeting.

Logo finalization

Group is agreed on final vertical version presented and option #2 of the horizontal versions presented. One minor change is to change “mDNA” to “Metro DNA” (with or without a space?).

Canoemobile

Emily described this opportunity in detail in an email to the group from Dec 16. We voted on whether we should allocate \$5,000 of the pot budgeted for a pilot launch in the pending GOCO proposal and it passed unanimously. Metro DNA will be sponsoring a Canoemobile week(?) to serve all the Inspire hubs. Slated date is April 18, 2016.

Other Items

- A spring social event was suggested as an upcoming event to engage nature connection organizations with Metro DNA.

Next meeting will be Jan 7 at DMNS