

mDNA
Denver Zoo
May 12, 2016

Results and Indicators

What are we influencing by having these indicators?

Should we include health measures? Response: The group decided that while important, health measures are a secondary benefit, not a primary focus, of Metro DNA activities. But, there might be a link to consider. Brees from TPL will be working on the strategic plan for GIS and that meeting will be the next review of the data and indicators.

Critical to the work is what is available for tracking these indicators?

There are already people working on these and mDNA could build the feedback loops to track the data.

Action Plan - Planning Notes

Currently in Word but up to the group to decide what tool to use to record and track the work.

- Task 3: Community meetings with **stakeholder** (edit)
- Under Q2 2017 column ADD:
 - June 2017 – Strategic Plan in Place
 - Business Governance, Action Map
 - Bio Blitz Activity (e.g.)

Key relationships to be active or engaged with:

- How do we want to engage Jake with GOCO? It would be beneficial to the group. Jackie, the Inspire Coordinator, would also be important to include. She has expressed interest in joining.
- Gates – how do we want to keep the conversation alive? Focus on the regional atlas will be key.

Are all five tasks our goal for the year? What will we accomplish by 2016?

- Bill highlighted the tasks actions that would be achieved: Final report and map of results, research report due, strategic plan and report from stakeholder recommendations (governance, communication, etc).
- What was missing from the scope of work for GOCO? Two big things: communications/marketing and conservation vision plan.
 - Baltimore and Houston (The Conservation Fund) has a green infrastructure plan and not a conservation plan. We need some kind of document to guide this work. We don't have funding for this right now. Heidi has been pursuing some funding. We need the vision piece to go with this process.
 - Fall 2016 - Emily suggested that we could move into the next phase of planning and data analysis.
 - Gates could be funding for the bigger idea of a regional plan or biodiversity plan (suggestions).

- We could leverage the GOCO with new requests.
- Also important to keep Beth up to date with activity between now and October.
- Who will be responsible for the action plan? Jen Ewa will improve the current excel document.
- DMNS has budgeted a position for an outreach coordinator / citizen science coordinator. This person could take the lead on outreach.
- mDNA might need subgroups working on tasks.

At what point do we open this group up to new members?

- This would be part of a governance plan. It might be a subtask under task 4; also captured in task 3 (vet mapping). We talked about having a carefully facilitated and curated event / meeting to vet the research we do this summer around data and governance structure.
- Before October - Data maps will be created and this needs to be timed with their grant deadline of October. This would help them and in turn we would learn about their engagement processes.
- After October – is good timing for the conservation plan.

Values

Like – key words are highlighted and further described.

- Vote to get rid of 6 because community engagement is in #5. Bold SJ and equity in #1. (edits captured)
- How do we capture the different needs of suburban, rural and urban needs as far as equity? Decided that we could expand on any of these but it is captured in equity.
- #1 – Do SJ and equity and access work in that value? Do we need to make it more focused so that it ties to what we are doing?
- Scott's proposal:
 1. Equity
 2. Thrivability (people and nature – combine 2 and 3)
 3. Science
 4. Collaboration – with empowerment in the sentence
- Edits captured in real time – we now have version 3! Values team could take another look at this.
- Vision edits included – drop both and use “all”.