

MetroDNA

September 14, 2016

9-11 am @ Denver Museum of Nature and Science

1. Missy Davis – The Nature Conservancy
 2. Heidi Shirk – The Nature Conservancy
 3. Alyssa Von Lehman Lopez – Denver Museum of Nature and Science
 4. Susan Daggett – Rocky Mountain Land Institute at DU
 5. Jennifer Henderson - Denver Zoo
 6. Brian Aucone – Denver Zoo
 7. Emily Patterson – Trust for Public Land
 8. Darcy Murell - Trust for Public Land
 9. Jim Peterson - Trust for Public Land
 10. Leslie Pickard – Boys and Girls Club
 11. Olga Gonzalez - Livewell
- Canopy: Bill Fulton and Ana Soler

Gates Check

Budget –

- Budget will run through 6.2018 not 12.2018
- Ask = \$280,500
 - Need a coordinator
 - Challenge is where to house them and clear reporting / supervisor guidelines so that they feel connected with us and have resources they need to do their job.
 - The Civic Canopy – depends on the model and the relationship with leadership team
 - CNDC has a 9-12% fee so salary amount might go up.
 - DU Law might be able to house someone.
 - Full time or Part time?
 - What expertise do we need? This range is good for support staff but not enough for a leader with gravitas and expertise. How did the other models start? Who did they hire when it first started – gravitas or support?
 - Earliest to hire might be 2.2017 or wait until Action Plan is done?
 - 100k for year; need to work backwards from that regarding fee, benefits, etc.
 - Matching – Have match in the grant. Members should still have skin in the game. 2018 need to figure out dues and use sliding scale to figure out what that is for all members. Also consider tracking member time.
 - Feedback
 - Include more about the potential of Metro DNA and give Beth more of a sense of what we might do.
 - More explicit connection to Inspire hub, e.g., from the RFQ
 - Expand definition of the regional conservation plan
 - Regional Conservation vision is a high ticket item – TPL is the expert. The number is a range between 110 – 150k. We will know more after meeting with South Platte Working Group next week.
 - Overhead might be 5% not 10%

- Gates wanted the big picture of the ask and over the course of 2.5 years it makes sense but our ask will be less. We will present the scope and ask her if we should apply.

ACTION: Latest draft is on Google doc. It will go out one more time this afternoon for feedback.

2. Follow up on recruitment –

- a. Anna Zawisca – would like to join but has a staff meeting at this time.
- b. Jeff Su – Will join after checking with his Board.
- c. Wendy Hawthorne – a Groundwork Denver staff member will be joining us.
- d. Dana Cogelo – Will join

Orientation – who can do this?

- Contributions - Ask new members what they can contribute? We know that participation will require a membership as we move forward so we need all at the table to talk about the value of different groups at the table.
- Schedule – keep this Wednesday schedule for 2016 and then switch in Jan 2017
- Building the culture

Action

- Susan, Emily, Jen and Brian: Orientation – 8:00 am – 8:30 am on October 12 @ Samba Room/Zoo
- All: Coffee hour before next meeting to meet and connect with new members on October 12 @ Samba Room/Zoo @ 8:30 – 9:00
- Ana Send outline to Jen Henderson.

2. Equity - Emily suggested we use the meeting time to work on equity instead of a different meeting. We need to rethink our one-pager on results and indicators and move equity to the top.

- a. Equity is a part of the data work that we can focus on. Bob suggested we use the equity indicators that are already in the TPL data set that would be augmented with EPA equity indicators. Bob and Nick, GIS team, should have a conversation Parnitha (spelling?), the new postdoctoral fellow in environmental justice. Another part of equity is reaching out to the community to ask: Are we missing something? Expressing everything correctly?

3. Emily announced 23k dollars for doing story mapping and completing the GOCO work. Do we do this as part of the December meeting and people can tell their stories which could be posted on website. It is an opportunity for us to collect project collections and engage people. The story mapping deadline is March /April. Emily will figure out the details. Does not have to be done by launch in December.

Working Group – Emily – In-person, small group of people to invite for a work group to discuss nature needs to happen now.

- Is there anybody from DrCOG?
- Have the people who you want to use the tool be involved in developing the tool because then they trust it and they know where the data comes from and they can help shape it.
 - Someone from Parks and Rec who manages natural areas and who is a data person.
 - Sara from Forestry

- Sara from Public Works
- Urban Drainage – Emily has a name and will reach out to him
- Holly Piza – Urban Drainage and Flood Control
- Austin Troy – Emily will reach out to him
- Dana Colego
- DRCOG – Brad Calvert or Flo Raitano

Action – Emily will pull this group together.

Subgroup to work on equity

Equity Update – need to schedule the meeting.

Weaving this into our work?

- a. Training - Also suggested having a focus workshop on equity and engaging the community. What is the bigger conversation around equity?
- b. How do values get incorporated into the work of mDNA?
- c. Reaching out to the community - Creating inclusive communities is theme of conference – we could think about using the infrastructure of the conference to have a daylong conversation around equity and inclusion. How can December conversation feed into March?
- d. What is equity? Defining how we talk about it in this context.

Action – committee members please respond to Doodle poll to set up the meeting.

4. Biophilic

- a. Susan attended the Eco Meeting –
Results and Indicators – we appear to be on track but
 1. Access questions miles of trails per capita
 2. Number of community gardens per capita – because CGs are a place where people actually engage. If there are more, it is a proxy, at some level, for engagement in the urban context
 3. School yards – a very powerful place to work and since every kid goes to school and we are being very intentional about engaging

Citywide goal – city in Japan – 10% of land in wild or natural state. That can be made up of indicators above.

Bay Area Open Space Council has done an amazing job with metrics. They have a 2 million acre goal that they want to protect and are at 1.6. They are protecting 52 different kinds of vegetation types. Access is a big piece of that and they measure based on different questions that they have grappled with.

Ross in Seattle quantifies the value of open space (for recreation, water quality – stacked benefits) and they gave each benefit a value. Then came up with the title. This work was done by Earth Economics.

How will the three results continue to progress?

Indicators say a lot about what we care about. Suggest we check in with Bob for updated data list. Use google doc to organize the indicators –

- Overarching result

- Current data
- Candidates for considerations with background

Action: Bill will create the Google sheet and send to Bob and make sure we are on the same page with indicators.

Questions about the Grant and data – should the data piece change to reflect these conversations? Should note in the grant that the metrics are in development.

Suggested we use DRAFT watermark to make the point that this is in progress.

Action: Emily and Susan will focus on metrics when they review the grant.

Action: Fill out the Doodle that Brian sent if you are interested in attending the meeting with South Platte Working Group on October 5 from 3-4 pm.

Indicator season is in full swing!

RFQ –

- Equity - need language to be developed by the small group.
- RFQ will go out next week. Only comment was that the timeline seemed tight and that needs to be balanced with how the proposals suggest that they will move the work.
- Where to post: CNDC, Colorado NonProfit Association, SCFD, Alliance Center, Andrew Hudson, and all send to consultants you know.

Should we capitalize on this as a marketing opportunity? Send a press release about this opportunity.

Action: Please send this RFQ to your networks far and wide.

Action: Jennifer will get in touch with Rebecca Saltman about the press opportunity.

Wrap Up

Action: Jennifer will own Excel document and ownership of Outlook invites. Jennifer will also own changing the meeting schedule for 2017.

Action: Bill will send the data to Jennifer from the last schedule change.

Announcements

1. Denverright – big citywide planning effort underway! October 4th and 5th
2. The Civic Canopy has their Summit on November 29-December 1 on collective impact:
<http://www.civicanopy.org/summit/>

See you in October!