Metro DNA Overview Session  
August 24, 2016  
Draft 8/17/16

Time: 2 hours

Objectives:

- Explain purpose, history and evolution of Metro DNA  
- Reinforce mission, vision and values  
- Get feedback on results and indicators  
- Find out how people want to be engaged going forward

Materials:

- Stephanie brings easel for Metro DNA logo  
- Jennifer RC brings Metro DNA logo sign  
- Susan drafts PPT with MetroDNA overview slides  
- Bill sends Susan slides for process pieces of agenda  
- Bill and Ana draft feedback sheets and bring copies  
- Chart paper for each Activity (Bill and Ana bring blank nametags, chart paper and materials)  
- Stephanie creates end of meeting feedback sheets and brings copies  
- Stephanie/Jennifer H manage entry process and signage so everyone knows where to go

Agenda:

8:30 People come for breakfast if they want it

9:00 Welcome and Overview of Session: Susan Daggett

Metro DNA: Who We Are

- What brought us together  
- Study of other cities
  - Communications  
  - Aligned vision  
  - Opportunities for larger efforts— even policy
- Partner Driven Effort  
- We are launching it, with your help  
- Look back to January meeting and share what we heard, what has been done, update on key milestones
  - Focus groups  
  - Interviews  
  - Canoemobile?  
  - Leveraging resources from core partners—GIS person from TPL, Botanic Gardens and Boys and Girls Club; Pollinator Gardens

9:30 Mission, Vision, Values and Outcomes— Brian, Bill and Ana
• Here is where this came from  (**Brian might best speak to this part**)
• Values: Here is where we landed and why—(Ana)
• Share the Results and Indicators (Bill)
• Small group discussion by rotating through tables of the 3 results and indicators (Metro DNA team distributed as note takers/facilitators)
• 2 tables of each Result area, people spend 12-15 minutes at each table
• Questions:
  • Do these make sense?
  • Resonate with your organizational efforts, mission and vision?
  • Rotate through 3 rounds of indicators
• Report outs of Small groups—what did we hear?
  • Final round is a whole group discussion of equity
• Whole group discussion of Equity

10:40  **Next Step – Stephanie and Jennifer**

• Survey coming soon
• September 8 data meeting
• Working on a draft of what kind of thing we want to be
• Options for Engagement
  • Governance/Strategic Planning
  • Data and measurement
  • Communication and Engagement
  • Conservation planning
• Fill in your exit ticket
• Any final comments for the good of the order?

11:00  **End of meeting**