

Metro DNA Overview Session

August 24, 2016

Draft 8/17/16

Time: 2 hours

Objectives:

- Explain purpose, history and evolution of Metro DNA
- Reinforce mission, vision and values
- Get feedback on results and indicators
- Find out how people want to be engaged going forward

Materials:

- Stephanie brings easel for Metro DNA logo
- Jennifer RC brings Metro DNA logo sign
- Susan drafts PPT with MetroDNA overview slides
- Bill sends Susan slides for process pieces of agenda
- Bill and Ana draft feedback sheets and bring copies
- Chart paper for each Activity (Bill and Ana bring blank nametags, chart paper and materials)
- Stephanie creates end of meeting feedback sheets and brings copies
- Stephanie/Jennifer H manage entry process and signage so everyone knows where to go

Agenda:

8:30 People come for breakfast if they want it

9:00 Welcome and Overview of Session: Susan Daggett

Metro DNA: Who We Are

- What brought us together
- Study of other cities
 - Communications
 - Aligned vision
 - Opportunities for larger efforts--even policy
- Partner Driven Effort
- We are launching it, with your help
- Look back to January meeting and share what we heard, what has been done, update on key milestones
 - Focus groups
 - Interviews
 - Canoemobile?
 - Leveraging resources from core partners--GIS person from TPL,
 - Botanic Gardens and Boys and Girls Club; Pollinator Gardens

9:30 Mission, Vision, Values and Outcomes— Brian, Bill and Ana

- Here is where this came from (**Brian might best speak to this part**)
- Values: Here is where we landed and why—(Ana)
- Share the Results and Indicators (Bill)
- Small group discussion by rotating through tables of the 3 results and indicators (Metro DNA team distributed as note takers/facilitators)
- 2 tables of each Result area, people spend 12-15 minutes at each table
- Questions:
 - Do these make sense?
 - Resonate with your organizational efforts, mission and vision?
 - Rotate through 3 rounds of indicators
- Report outs of Small groups—what did we hear?
 - Final round is a whole group discussion of equity
- Whole group discussion of Equity

10:40 Next Step – Stephanie and Jennifer

- Survey coming soon
- September 8 data meeting
- Working on a draft of what kind of thing we want to be
- Options for Engagement
 - Governance/Strategic Planning
 - Data and measurement
 - Communication and Engagement
 - Conservation planning
- Fill in your exit ticket
- Any final comments for the good of the order?

11:00 End of meeting